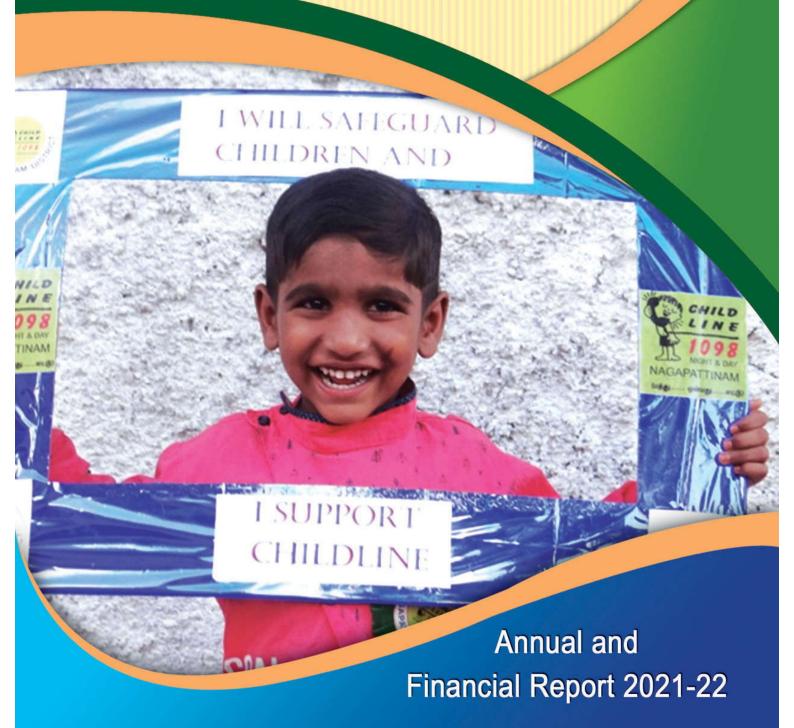


29. Sattaiyapper Melaveethi, Nagapattinam-611 001, Nagapattinam District, Tamil Nadu, Email: avvaikk@yahoo.com, Web: www.avvai.org





ANNUAL REPORT 2021 - 22



Avvai Village Welfare Society

29. Sattaiyapper Melaveethi, Nagapattinam-611 001,

Tamil Nadu, Phone & Fax: +91 4365 224998 Mobile: 094450 33360

Email: avvaikk@yahoo.com, Web: www.avvai.org



From the Secretary Desk:



Dear Supporters,

We have a challenging year ahead, and we welcome and appreciate the continuing support of the families, corporate, Govt. of India, Govt. of Tamilnadu, voluntary, sponsors and individuals.

Your rationale contribution has created a safe and healthy environment for the targeted people to grow. I am so grateful to each and every one of you for being the very backbone of all our efforts.

I would like to thank all of my fellow Board members & Staff team for the fantastic support they have given AVVAI during its years of existence. AVVAI is now embarking on major change which will be designed to broaden the service.

We work in partnership with community, village and cluster level organizations, community based organizations, partners, associates, central government, state government and PRIs including like minded NGOs, CSOs, who have continually support to bring a positive change in the society and help in strengthening the community by devising sustainable techniques of development. Our journey has been possible because of many people who joined hands and walked with us.

With greater dedication, we step into new year to continue the task at hand and expect similar support and cooperation to achieve our vision.

With faith and goodwill

(M. Krishnakumar)

Secretary



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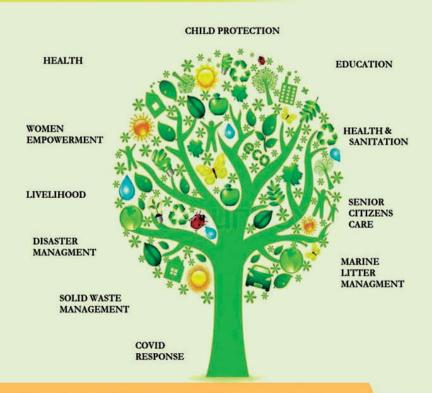
Vision:

Upliftment of the marginalized sections of society in India through supportive services

Mission:

Enhancing equitable and self-sustainable opportunities in the areas of education, health, livelihood, gender, challenged and environment through community based organizations to the marginalized sections including disaster affected.

Areas of our Intervention



Mobile: 094450 33360 Email: avvaikk@yahoo.com Web: www.avvai.org



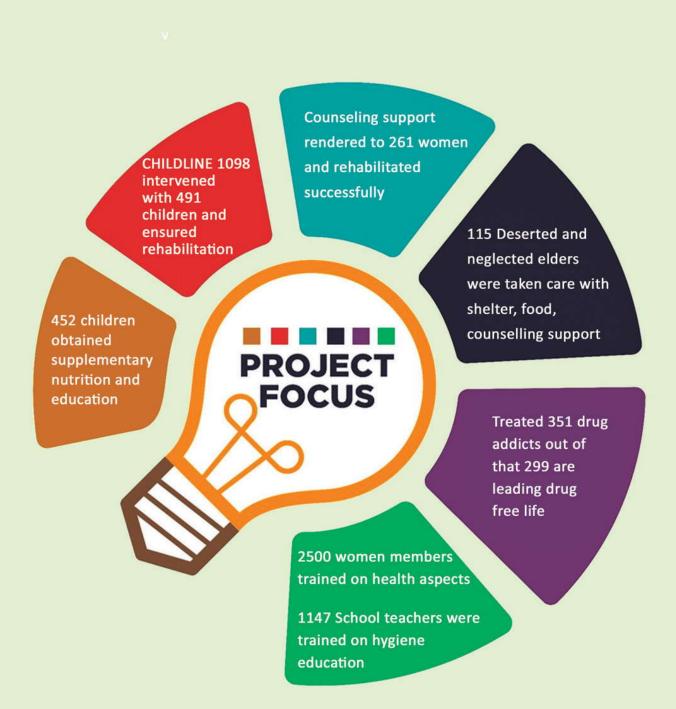




- Promote Day Care facilities for children below 5 years by providing nutrition and play way education in a healthy atmosphere.
- Address the immediate and critical needs of Children through child helpline services.
 - Ensure holistic development of women and girls under distress through counseling and Rehabilitation measures.
- Enhance health status, social relationship and self esteem of the vulnerable elders by providing peaceful home shelter care and social awareness.
- Rehabilitate Drug addicts through Medical and psychological treatment
- Promote health seeking behavior and awareness generation among women and adolescent girls on menstrual hygiene management, RTI/STI, Cervical & Breast cancer and Nutrition and Anemia prevention.
- Campaign activity of Circular Economy Solutions (CES) focussing on prevention of Marine Litter in Ecosystems
- Promote WASH facilities in 30 schools and convert 30 % of HR&ED temples as Green temple to zero waste temples within March 2024.



Project Impact:





National Creche Scheme:

Goal:

Promote Day Care facilities for children below 5 years by providing nutrition and play way education in a healthy atmosphere in Nagapattinam district.

Objectives:

- · To provide a healthy atmosphere for children below 5 years
- . To provide nutritious food and play way education to children
- To network with Primary Health Center and provide adequate medical facilities for children
- To conduct parents meeting every month and get the community involved in the management and monitoring of Activities, especially providing infrastructure, clean water, toilet and cooking facilities

Activities:

- 1. At this reporting year, 452 children were supported with nutirtion and play way education through running 15 creche centers in Nagapattinam District.
- 2. The parents were sensitized on COVID preventive measures and creche centers were kept with COVID protocal as guided by the district admistration.
- The children were engaged in activity based learning by using comprehensive tools such as colourful charts, pictures, play materials and numbers.
- 4. In coordination with nearby Primary Health Centres, the children were immunized properly and given Vitamin A solution. Moreover, through Village Health Nurse, sensitized mothers on nutrition and anemia and good parenting.
- 5. Organized periodical meetings to Local Committees represented by Village panchayat, local NGO representative, Village Health Nurse and Parents on crèche management.
- 6. Ensured periodical visits of Village Health Nurse to creche centers and to the villages to carryout health related activities and awareness on COVID-19.
- 7. Anganwadi Day, World Children's Day and other important days were observed such as Independence Day, Republic Day etc and given prizes by conducting competition and games.

Impact:

452 children obtained supplementary nutrition and education for better future. The mothers were sensitized on good pareting and importance of immunization. The project in association with local stakeholders and Primary Health Center caters the need and enroll eligible children in nearby school to continue their primary education successfully.





Nagapattinam Childline 1098

Goal:

Facilitate the functioning of Childline-1098 to help the children in need of Care& Protection in Nagapattinam District

Objectives:

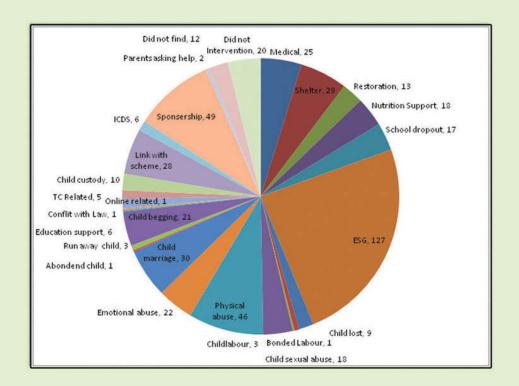
- To rescue and support for rehabilitation of children in need of care and protection in coordination with allied departments
- To create and sustain awareness about childline 1098 and its activities through open houses, publicity materials, linkages, school campaign, sensitization etc
- To work in collaborative with allied systems the NGOs, CBOs, SHGs, Child Welfare Committee,
 District Child Protection Unit (DCPU) etc., to facilitate best service to children

- Nagapattinam Childline 1098 has received 523 calls and out of that 491 are Intervention calls.
- Besides Rescue operation, 1398 awareness & outreach programmes were conducted and reached 14910 people from different target communities.
- 3. Sensitized 64 school children on child protection measures by using thematic IEC materials and covered 7899 children.
- 4. 808 phone testing was done and ensured good connectivity of tele communication.
- Organized Childline Advisory Board (CAB) meeting under the leadership of the District Collector Nagapattinam and it enhanced smooth relationship between Childline 1098 and allied departments on addressing children in need of care and protection.
- Massive awareness events were organzied as part of Se-dhosti and covered 936 people from different walks of life. The District Collector, Superintendent of Police, District Legal Service Authority, Child Protection Officer and other stakeholders were presided.
- 7. Anti Child labour Day and Girl Child Day were organized by joining hands with related Govt. departments and sensitized 948 people about the significance of the Day and distributed prizes by conducting various competitions.
- 8. The project strengthened its relationship with various allied departments on addressing children in distress such as Police, Dept. of Telecommunication, Hospitals, Swadhar greh, Child Welfare Committee, Juvenile Justice Board, Social Welfare Dept, ICDS, Dept of Labour Welfare, District Legal Service Authority and other agencies working for the cause of deprived, excluded and vulnerable children.





- 09 Open House programmes were organized and sensitized the village stakeholders through children participation and addressed issues pertaining to child marriage, child sexual abuse, child labour and school dropouts. Totally 375 were participated and given support.
- 10. Childline India Foundation has organized trainings and zoom meetings by online and sensitized the staff team on new intervention forms, strategies of child marriage & bonded labour and did oneline review of the project.
- 11. Organized Childline 25th year of celebration at massive level at Nagapattinam in coordination with Nodal organization and allied department and thereby 128 were participated.
- 12. Participated in NCPCR meeting held under the chairmanship of the District Collector at collectorate, Nagapattinam and shared about the cases received to Nagapattinam Childline 1098.



Impact:

At this reporting period, the Nagapattinam Childline-1098 reached 11155 children and 13648 public through outreach, awareness and celebration of important days and mass events. The project successfully intervened with 491 children and ensured rehabilitation with the support of allied departments. The project also promoted very good rapport with Govt. department on extending timely intervnetion and rehabilitation of children in distress.



"Adaikalam" Swadhar Greh

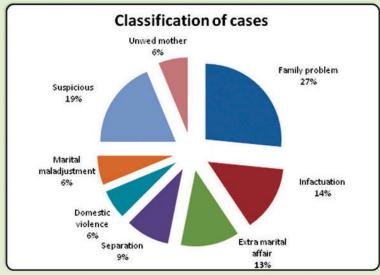
Goal:

Ensuring holistic development of women and girls under distress through counseling and Rehabilitation measures in Nagapattinam District

Objectives:

- To create social awareness on care for the homeless and the abandoned
- To ensure safe and healthy atmosphere for women and girls under distress
- To provide them information on self reliance legal matters and rehabilitation
- To establish network with other Free Legal Aid, NGOs and other Government Departments

- 1. 64 women in distress and their 22 children were supported with peaceful shelter, food, counselling assistance, yoga and recreation. At this reporting period, 38 women were newly admitted and 37 were reunited with family members successfully. At present there were 27 women.
- The residents were referred to Swadhar Greh by All women Poilce Station, Child Welfare Committee, One Stop Centre, Self Help Group, Village Health Nurse, Rehabilitated residents and Childline 1098.



- 3. Out of 37 rehabilitated, 02 of them restored to parents, 06 of them restored with spouse, 20 of them supported to obtain Legal sup port from District legal Service Authority, 02 of them referred to Domestic Violence Protection Officerand 07 of them referred to One Stop Centre for further support and followup.
- 4. Conducted 12 medical camps with the suport of Apollo medicines, Nagore Primary Health Centre and HelpAge India. The residents were support with free medicines and treatment.
- 5. Legal counselling was organized with the support of District Legal Service Authority, Nagapattinam for the residents and thereby 20 of them sought legal support.
- 6. Conducted 30 awareness meetings at community level and sensitized self help groups, police personnel and other general public on women rights, domestic violence act, functions of women helpline, One stop centre etc and thereby 1896 were benefited.



- Vocational trainings were provided to residents on tailoring, embroidering, basket making, cover making and flower garland. 08 residents were self-employed after discharge from the Home.
- 8. Celebrated important days and festivals such as Diwali, Pongal, Vinayahar Sathurthi, Republic day, Independence day, Ayudha Pooja and Women's Day along with District stakeholders and given prizes.
- 04 Home Management Committee meetings were organized and delt need of residents require legal support. The District Social Welfare Officer and DLSA were presided.
- 10. The children of residents were supported to admit in Anganwadi centre and School at Palpannaicherry for continuing his/her education.
- 11. District Collector, District social welfare officer, District Supply Officer, Deputy Director, of Health Services, All women Police Station Inspector and One staff centre officials were visited the project and given guidance.

Impact:

The project successfully reunited 37 deserted inmates with their family members through counseling process and made them self-employed by providing vocational skill. In addition, the Project sensitized on women rights and promoted healthy relationship with line departments on addressing women under difficult circumstances.

"Vidiyal" Family Counseling Center

Goal:

Promoting harmonious family life among people living in Nagapattinam District

Objectives:

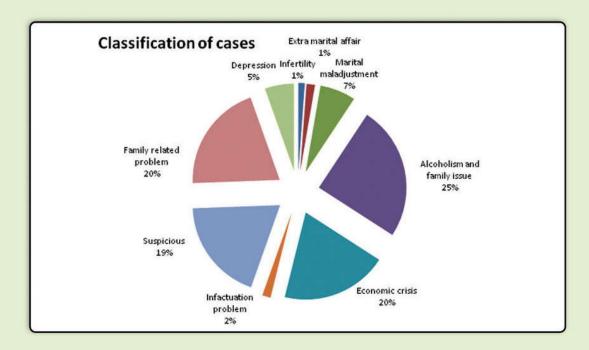
- To minimize family problem arising out of alcoholism ,domestic violence, dowry problem, etc...in Nagapattinam district.
- To provide information on legal rights on women and link women with resources locally available.
- To establish linkages with the police departments, DLSA, DSW, hospitals, NGOs, CBOs, etc to address issues together.

- At this reporting period, the Vidiyal Family Counselling Centre extended counselling support to 258 cases out
- ofthat 224 were rehabilitated successfully.
 - Done 158 home visits and 89 follow up and ensured welfare of cases rehabilitated through family counseling center.





- Besides counselling support, the project did 52 awareness programmes on women rights along with the support of District Legal Service Authority, All Women Police Station, District Court and District Social Welfare Office, Nagapattinam. As a result, 1478 members were participated and benefited.
- 4. Attended court cases and extended counselling support to 16 family issues.
- 5. As part of rehabilitation, the Vidiyal Family Counselling Centre referred 07 cases to Swadhar Greh, 11 to DLSA and 64 to Integrated Rehabilitation Centre for Addicts.
- As per the guidance of Tamil Nadu Social Welfare Board and Secretary of Social Welfare, the project sensitized 432 public on COVID preventive measures by organizing 05 awareness programmes.
- 7. Organized 02 subcommittee meeting and discussed about the pending cases and strategies to strengthen the project in coordination with allied department.
- 8. The Joint Secretary from Tamil Nadu State Social Welfare Board and District Social Welfare Officer, Nagapattinam were visited the project and given guidance.



Impact:

The Vidiyal - Family counseling centre felt proud for extending counseling support to 258 cases and for rehabilitating 224 cases successfully. The counsellors were well trained and there si very good coordination with All Women Police Station, District Social Welfare Office, DLSA and District Court on dealing various family issues. The centre also satisfied of its services rented for poor and vulnerable through counseling and rehabilitation measures to lead a happy and dignified life.



"ANUBHAVAM" Home for Senior Citizens

Goal:

Enhancing health status, social relationship and self esteem of the vulnerable elders by providing peaceful home shelter care and social awareness.

Objectives:

- · To enhance social awareness on elder care in the community
- To carryout social, psychological and material assistance to needy elders
- To identify neglected and socially handicapped elders in the communities
- · To provide a healthy family environment to the elders admitted in home
- To ensure nutritional, medical, entertainment and other preliminary needs of elders in the home.
- To engage in resource mobilization activities.

- Anubhavam Home for Senior Citizens has provided peaceful home shelter and lovable care to 46 senior citizens out of that 09 male and 37 female. At this reporting period, 06 senior citizens were newly admitted (3 male and 3 female) and 06 were discharged (02 male and 04 female) At present there are 40 residents at Home.
- As per State Government and District administration guidelines, the project adhered to COVID protocal and ensured complete vaccination to all residents through COVID Vaccination camp at Home.
- 3. Conducted 12 medical camps and 40 residents were participated. Apart from medical camps, periodical health checkup were held in coordination with Primary Health Centre & HelpAge India once in a month. The project thank Apollo for extending free medicine and COVID 19 hygiene kits.
- 4. The project in coordination with Arvind Eye Hospital and Rotary wings organized Eye camp and thereby 15 residents were underwent eye checkups out of that 03 residents selected and undergone eye operation successfully.
- 5. Promoted kitchen garden at Home and the residents happily engaged on watering the plants, plucking vegetables and gathering at free time for leisure. The green garden entertains residents to feel connected with nature.







- 6. The project leveraged material donations like household materials and entertainment items. The kind hearted donors were thanked in person and through letter communication.
- Celebrated World Women's Day programme and honoured female residents who have participated and won in various competitions organized by the project. The All Women Police Station Inspector, Nagapattinam Area Commendor, Red Cross Join Secretary and National School Teacher were presided.
- 8. Newspaper reading, watching television programs, hearing radio, cleaning home environment, carrom, chess, musical chair, ball game and group singing are some of the periodical entertainment activities conducted at Home. The inmates forget their worries and interestingly involved in these activities.
- 9. The residents were engaged in yoga periodically with trained yoga master. The yoga helped residents to get relief from breathing trouble, knee pain and made them relax and comfort.
- 10. The project leveraged Old Age Pension for 33 elders and applied for 7 elders this year from Govt.
- 11. District Collector, Nagapattinam, District Social Welfare Officer, Doctor from TB Department, Railway Protection Force officer and Taluk Supply Officer were visited the project and given guidance.
- 12. As a precautionary measures of COVID 19, the project in coordination with local Government Hospital conducted awareness meet, given herbal drinks, sanitized the premises and provided mask and sanitizers to all the inmates.
- 13. important days and festivals such as Diwali, Pongal, Vinayahar Sathurthi, Republic day, Independence day, NGO Day, World Elders Day and Ayudha Pooja along with community members and crèche children. The elders feel at home and enjoy the day with school children and community people.

Impact:

The project satisfied for extending its peaceful home shelter care for 46 residents. Health drinks, yoga, health camps, recreation activities, nutrition support, kitchen garden, celebration of important days, get-together meeting, and spiritual gathering improved physical and mental wellbeing of residents and promoted a good we-feeling.

Mobile: 094450 33360 Email: avvaikk@yahoo.com Web: www.avvai.org



"Ambujam" Home for Senior Citizens

Goal:

Enhancing health status, social relationship and self esteem of the vulnerable elders by providing peaceful home shelter care and social awareness.

Objectives:

- · To enhance social awareness on elder care in the community
- · To carryout social, psychological and material assistance to needy elders
- To identify neglected and socially handicapped elders in the communities
- To provide a healthy family environment to the elders admitted in home
- To ensure nutritional, medical, entertainment and other preliminary needs of elders in the home.
- · To engage in resource mobilization activities.

- 1. The project extended its lovable care to 37 residents with free shelter, food, medicine, recreation, counselling assistance and yoga. Out of that (Male 13 & Female 24).
- 2. 10 Elders were reunited with their families and 02 of them expired due to oldage. At present, 25 elders were taken care and given homely atmosphere.
- 3. Doctors from TB department, Nagapattinam organized camp and screened all residents and found every one free from TB.
- 4. All residents were vaccinated against COVID successfully with the support of Thevour Primary Health Centre, Kilvelur Block, Nagapattinam District.
- Periodical yoga classess and NISD Online training helped
 5. the residents to practice yoga daily and to keep their body and soul healthy.
- The project organized 11 medical camps in collaboration with local Govt. Hospital & HelpAge 6. India. All the residents obtained free medicines and treatment for the ailments. The project thanked Apollo for extending free medicine and COVID 19 hygiene kits.
- Periodical counselling session, story telling, indoor games, get-together meeting, and talent 7. show were enriched residents to feel at home.
- The elders were engaged in preparing basket making and gardening as a recreation and 8. entertainment activities. Television, daily newspaper and outings were being recreation for elders.
- Importance Days and Events were celebrated and observed like Pongal, Diwali, Independence 9. Day, Republic Day, NGO Day, World TB Day, Water Day and World Elders Day in coordination with District Administration, Rotary club, Red Cross and local stakeholders. Musical chair, rangoli and cultural programmes were conducted and given prizes.



- 10. As a precautionary measures of COVID 19, the project in coordination with local govt. hospital verified temperature of inmates periodically, conducted awareness meet, given herbal drinks, sanitized the premises and provided mask and sanitizers to all the inmates.
- 11. The project built new building as an additional facility to residents at Manalmedu. The Nagapattinam District Collector inaugurated the building and appreciated for caring the deserved residents. Mr. Pappaiyan, President and local stakeholders from Panchayat Union were participated.
- 12. The District Social Welfare Officer, Block Development Officer, Member of Legislative Assembly Kilvelur, Revenue Divisional Officer, Thasildar, Civil Supply Officer, MSJE and Extension Officer were visited the Home, interacted with residents and given guidance.



13. The project mobilized material donations like clothes, groceries and recreational items from the community and CBOs like Rotary Club, Self Help Groups and individual donors.

Impact:

The new building added advantage for enhancing additional facilities for the residents of Ambujam Home for Senior Citizens. The residents feel at home and enjoy each day by involving in various activities organized by the project. The get-together meeting, yoga, counselling assistance, medical support and spritual meetings add strength and stamina to lead a dignified life.

"Annapoorani" Home for Senior Citizen

Goal :

Enhancing health status, social relationship and self esteem of the vulnerable elders by providing peaceful home shelter care and social awareness.

Objectives:

- To enhance social awareness on elder care in the community
- To carryout social, psychological and material assistance to needy elders
- To identify neglected and socially handicapped elders in the communities
- To provide a healthy family environment to the elders admitted in home
- To ensure nutritional, medical, entertainment and other preliminary needs of elders in the home.
- · To engage in resource mobilization activities

- 1. The Home extended its lovable support to 32 deserved and neglected senior citizens by providing shelter, food, recreation, counselling assistance, yoga and medical support at free of cost.
- 2. At this year 2021-22, 07 senior citizens were newly admitted, 07 were reunited with family members.



- 3. 10 medical camps were organzied and provided free medicines and treatment services. The camps were organized in coordination with local primary health services.
- 4. 144 yoga sessions were organized and all senior citizens actively participated and kept their body and soul healthy.
- Recreational activities such as carrom, chess, pallanguzhi, indoor games, musical chair, gardening and talent show made them brisk and active whole day.



- World Elders' Day was observed and thereby competitions, games and prize distribution functions were held. The senior citizens actively participated in cultural programmes and enjoyed.
- 7. The Spiritual meetings, healthy food and counselling support strengthen the residents' body and soul sound and leading a healthy and dignified life.
- 8. Conducted 12 awareness programmes on elder care and thereby 640 people were participated and got sensitized. The local stakeholders found the Home as boon to their district to care for the vulnerable elders.
- 9. District Judge, Ariyalur, MSJE, District Social Welfare Officer were visited the project and given guidance.

Impact:

The Annapoorani Home for Senior Citizen at Ariyalur district caters the need of 32 deserted and neglected elders by providing lovable services such as shelter, food, medicine, counselling, recreation, yoga and spiritual value to lead a dignified life. The residents feel at home and enjoy the days by involving in various events organized by the project. The project satisfied for the opportunity given to care the deserted and neglected elders with lovable services.

Pudhumalar - Integrated Rehabilitation Centre for Addicts

Goal:

Rehabilitation of Drug addicts in Nagapattinam District through Medical and psychological treatment and to make it as sober.

Objectives:

- · To enrich knowledge on ill-effect of alcoholism through mass communication
- . To increase the number of services rendered to alcoholic cases by 20% in one year
- To continuously assist recovered cases through periodical meetings and Alcoholic Anonymous to maintain sobriety.
- To network with related Departments and CBOs and to strengthen the services of the programme

Activities:

1. Admitted 172 drug addicts and provided medical and psychological treatment. Out of 172 cases, 144 are leading drug free life.



- Conducted 1932 Individual Counseling, 248 Group therapy, 50 Family therapy and 144 yoga therapy for drug addicts and facilitated for successful treatment.
- 172 home visits and 191 follow up were made to prevent relapse. Totally 144 cases were fully recovered at this year.
- Sensitized Self Help Groups, Panchayat members and general public on IRCA programme and on ill-effect of addiction and thereby 751 members were participated in 26 programmes and got benefited.
- The project staff underwent capacity building on addiction management from TTK, Chennai and ensure quality of services in the centre.
- Organized 10 Alcoholic Anonymous (AA) for recovered persons. 133 members were participated. The long term sober were appreciated and given prizes as source of motivation.





Impact:

The project with its commendable efforts treated 172 cases and ensured sobriety. In addition, the project strengthened its network with line departments and advocated on preventive measure of addiction in the society. Awareness generation and observation of vital events enriched knowledge on ill-effect of addiction in the community and captured community participation over the programme on rendering quality services to the addicts.

"GANDHIJI' -Integrated Rehabilitation Centre for Addicts

Goal:

Ensure sobriety among addicts of Karaikal and neighboring district through medical and psychological treatment.

Objectives:

- To increase the number of services rendered to alcoholic cases by 20% in one year.
- To continuously assist recovered cases so that cases of relapse is reduced by 10%.
- To organize the awareness programme on handling alcoholic cases for Government officials, private practitioners, Educational institutions and NGO's
- To network with the related departments and CBO's to strengthen the services to the entire district.

- 1. The project felt proud for providing medical and psychological treatment to 179 clinets and out of that 155 were leading a drug free life.
- 2. 1968 individual counseling, 262 group therapies, 51 family therapies, 144 yoga & meditations and daily re-educative classess helped the addicts to recover from addictive behaviour.
- 3. Besides indoor treatment services, the project organized 45 awarenes programmes on illeffects of addiction, functions of IRCA and thereby 2055 were participated and got sensitized.



- 240 home visits and 347 regular follow up counseling sessions were conducted and re-ensured sobriety of 140 cases.
- 5. 18 Alcoholic Anonymous (AA) meet ings were conducted and 358 sober patients were participated. AA members from Trichy and Mayiladuthurai hailed to the meeting and shared their peace and joyfulness of drug free life and motivated the members to remain sober.



- 6. As per the guidelines of the District administration, the project followed preventive measures of COVID-19 in the campus and sensitized the clients on hygiene practices.
- International Day Against Illicit Trafficking and Drug abuse was organized on 26th June under the chairmanship of the District Sub-Collector, Karaikal on 26th June. The sober along with family members participated and shared their postive life style attained after treatment from Gandhiji – IRCA programme.
- Students from Immaculate, Arignar Anna Govt. Arts and Science College and Institute were hailed to the centre for training and field work and understand addiction issues and its management techniques.
- 9. During reporting period, TTK (RRTC) chennal and MSJE visited the project and given guidance.

Impact:

The project successfully treated 179 out of that 155 are leading drug free life. Continous home visit and follow up strengthen the relationship between project and the clients to remain sober for longer period. The community awareness events and support from allied department paved way on extending quality services to the addicts in Karaikal district.

A Project under Circular Economy Solutions (CES) Preventing Marine Litter in Ecosystems, Tamilnadu

Goal:

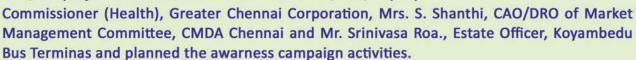
Promote campaign activities of Circular Economy Solutions (CES) focused on prevention of Marine Litter in Ecosystems" through conducting preiminary assessment and awareness campaign activities in Chennai.

Objectives:

- To conduct awareness campaign and workshops to reduce, reuse and/or recycle plastic waste, jointly with consumers, producers and recyclers and to establish awareness/outreach campaign to ensure maximum public and private support
- To build capacities/skills of the concerned stakeholders on the issues with plastic waste and the means and methods that can be deployed for preventing it to enter in riverine/ marine ecosystems.



- 1. With the support of GIZ jointly with MoEFCC, Avvai village welfare society under the campaign activity of "Circular Economy Solutions (CES) focused on prevention of Marine Litter in Ecosystems" through conducting preiminary assessment and awareness campaign activities in Chennai. The awareness campaign activities ensured wider public/private participation as an attempt in reducing the use of plastics and preventing its improper disposal from project sites leading to prevention of riverine and marine litter.
- 2. Conducted a preliminary assessment through informal group discussion, interview and interaction with various stakeholders in three hotspots of chennai city namely Koyambedu Market, Bus terminus and Pattinapakkam and presented to Tmt. Supriya Sahu, IAS., Principal Secretary, Environment, Climate Change and Forest Department. The Principal Secretary had shown good interest and immediately called the officials to focus on the gap observed. Following to that, the project had met Dr. Manish S Narnaware, IAS., Deputy



- 3. "Meendum Manjapai", a people's campaign against plastic pollution was launched by the Hon'ble Chief Minister of Tamil Nadu on 23rd December, 2021 at Kalaivanar Arangam, Chepauk, Chennai. From the project, 15 members from Koyambedu wholesale Seller Association were participated and received the Manjapai.
- 4. In order to create awareness on ill-effects of Single Use Plastics and to initiate common decision among Koyambedu flower market vendors, GIZ India and Avvai village welfare society organized an Awareness Campaign on Plastic Waste Management in Koyambedu Flower Market Association. Mrs. S. Shanthi, CAO/DRO of Market Management Committee, CMDA Chennai presided. Mr. S. Rondiyan, Leader, Mr.P. Natarajan, Secretary, Mr. K.Perumal, Teasurer of Koyambedu Flower Market Association and 56 Flower Market Vendors were participated. The awareness focused on behaviour change. Various IEC (pictoiral charts) were displayed and educated the flower vendors quoting various examples, case stories and awareness song and distributed cloth bags to all vendors.
- 5. Organized an awareness event on plastic waste management for Women Self Help Group members and street beautifiers. 70 women Self Help Group (SHG) and 40 street beautifiers were participated. The programme sensitized on ill-effects of single use plastics and the method of segregation at household level. At the end, the SHG members and street beautifiers were taken oath and the project supported each member with cloth bag (Manjai pai).





- 6. The project has organized an awareness event on plastic waste management to Boys and Girls football Club members thereby 30 boys and 30 girls were participated. Various pictorial charts were utilized and sensitized. Mr. Nirmal the local youth leader presided the event. The participants were supported with T-shirts with a message "Say No to Plastic". At the end, the participants took oath to stop SUP and to use Cloth bag.
- 7. At Chennai Mofussil Bus Terminal, a signature campaign on usage of cloth bag was organized. The Superident of CMBT Mr. Edwin and Inspector of Police Mr. Gunasekaran signed and started this movement. The education banners were affixed around the waiting hall of the CNBT. More than 1000 passengers viewed the education banners. Nearly 450 to 500 passengers were participated and signed on banner. All those who have signed, received Manja Pai cap as a token of appreciation and initiation to avoid SUP.

Impact:

Though it is a short term project, the awareness campaign activities were enlighten on inputs pertaining to major issues such as - improper plastic disposal, created awareness on how to reduce, reuse and/or recycle plastic waste, built capacities on means and methods deployed in the region for enhancing the segregation and collection which eventually reduce littering of plastics in riverine marine ecosystems. Moreover the project has promoted good network with Government officials and like minded institutions on addressing plastic waste management.

Women Empowerment Project:

Goal:

Sustainable solution to the community around health issues by providing knowledge, changing attitude and promoting practices towards better healthy behaviour

Objectives:

- To promote women and adolescent groups in each village
- . To bring health seeking behavior in the targeted community through BCC activities
- To sensitize women and adolescent girls on menstrual hygiene management, RTI/STI, cervical and breast cancer and Nutrition & Anemia prevention
- · To link with health sector and to do referral services for better treatment

- The project Baseline assessment was done in 05 project villages namely Thethi, Sellur, Palaiyur, Agarakonthai and Kothamangalam of Nagapattinam District and updated in M2i App. The first draft report was submitted to Welspun for further support and feedback.
- 2. Organized 05 stakeholders meeting in 05 project villages and thereby 75 were participated. The meeting focused on village level support for the programme, significance of Nutrition & Anemia and leveraging support for the deserved.

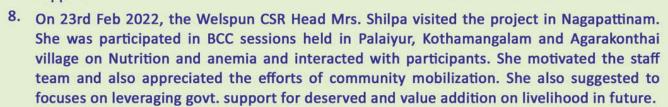




- 3. Street theatre event was organized in 05 project villages and covered 1299 people. The street theatre focused on causes of anemia, intake of iron rich foods, casues of anemia, importance of nutrition for adolescent girls and women, govt schems such as IFA supplements, ICDS services, what is hemoglobin level and why is important, Preventive measures etc..
- 4. The Flip Book and calendor type of IEC were prepared in all 04 thematic areas such as Menstrual Hygiene Management, Nutrition & Anemia, Cervical & Breast cancer and RTI & STI. The awareness materials were given to each Outreach worker and trained them on its use. The Flip book will be utilized during Home visit to educate the participants.
- 2500 Anemia pre test was done for women and adolescent girls. During Behaviour Change Communication (BCC) sessions, the staff engaged in Anemia pre test in all 05 villages. The pre test status was uploaded in M2i App then and there.



- 6. The project had promoted 100 groups and sensitized all 100 women and adolescent groups on Nutrition and Anemia. As a result of this BCC sessions, 2492 members were benefited. The BCC sessions was very useful to the participants and they shared that most of the nutritious items like egg and vegetables were sold outside for money whereas they have not thought off its nutrition value. After this session, they plan to focus on intake of nutritious items to lead a healthy life.
- 7. Organized three free medical camps at Thethi, Agarakonthai and Sellur villages and totally 563were benefited. 20 Doctors and nurses from Vinayaga Mission, Karaikal hailed and given treatment. Major health realted problems identified in the medical camp were Hypertension, Thyroid, Joint pain, diabetics, Phenomina, worm infection and common cold. The respective Panchayat did auto awareness prior to the medical camp in all streets and extended support.



Impact:

The project created a ray of hope among women and adolescent girls by creating awareness on nutrition & anemia and in continuation to that plans to sensitize on other key thematic areas such as RTI/STI, cervical & breast cancer and menstrual hygiene management. The project feel satisfied for covering 2500 women and adolescent groups in all 5 villages to share and learn training inputs with other members in the community.

Mobile: 094450 33360 Email: avvaikk@yahoo.com Web: www.avvai.org



Dettol School Hygiene Education Programme:

Goal:

Promote hygiene education among school children to bring positive behaviour change on hygiene practices and awareness building among teachers and community in Tamilnadu and Puducherry State.

Objectives:

- Continuation of the current and new interventions to existing target group with necessary reinforcement and reorientation as per requirement in the three states
- Introduce and pilot new ideas and innovations through design thinking Looking beyond hand Hygiene, clean toilets and safe drinking water
- Expand and replicate the successful interventions in new geographies within the three existing states and add more states
 - Going to scale in three states through e learning and media campaign with special emphasis on Covid 19 protocols and vaccination

- COVID vaccination Awareness programmes were organized in rural villages and sensitized the general public with IEC materials especially women on importance of COVID vaccination and thereby reached 6825 people.
- Orientation on e-learning of Hygiene Education was held for NGOs working in Tamilnadu and thereby 72 NGOs were participated and benefited.
- 3. World Handwashing Day and World Toilet Day were organized in schools by covering teachers and PTA membes and therbey 5065 students were got sensitized.
- 4. Trained 611 school teachers of Tamilnadu and 536 school teachers of Puducherry on Hygiene Education through powerpoint, role play and demonstration method. The District Collector, Karaikal, District Administrative Officer of Mahe & Yanam, State Project Director, Deputy Director, Chief Educational Officer of Puducherry were presided.
- Ensured patcipation of 1077 children in Online competition such as Slogan, Poster making and Rangoli all over Tamilnadu and Puducherry by having association with Hindu Young World and motivated the studnets with prizes.
- Dettol School Hygiene Education Programme was launched by the Honourable Education Minister in Tamilnadu and inaugurated Hygiene corner promoted in Govt. Higher Secondary School, Chennai.

- Honourable Lt. Governor and Honourable Chief Minister, Puducherry were launched the Dettol School Hygiene Education programme in Puducherry and released 33 online videos on Hygiene Education.
- Medical Star Award was organized in Chennai, Coimbatore and Puducherry in association with Hindu Tamizh Thisai and Collective Good Foundation and thereby 197 doctors were selected and awarded.
- The trained schools were supported with Hygiene Buddy
 a tool kit to educate students on hygiene education to 662 schools.
- 10. Selected 20 schools to promote Pro type hygiene corner in Tamilnadu and Puducherry and Supported 78 schools to apply for Swachh Vidyalaya Award. 33 online videos were supported to all trained schools and promoted 08 whatsapp groups with membership of 899 teachers to follow and guide them appropriately.





Wash School and Green Temple in Tamil Nadu:

Goal:

Promotion of WASH facilities in 30 schools and convert 30 % of HR&ED temples as Green temple to zero waste temples within March 2024.

Objectives:

- Promotion of WASH facilities in 30 schools along with hygiene education
- Converting 30 % of HR&ED temples as Green temple having zero waste and having skill on better waste management in 12 districts of Tamilnadu
- Ensuring all wash facilities for the promotion of hygiene standard to create best learning environment in schools
- Promoting Green temple committees in all temples to monitor temple cleanness and waste management activities.

- 1. Met Deputy Commissioner of Greater Chennai Corporation (GCC) and obtained permission for the repair and renovation work in 09 schools and 09 Anganwadi centers.
- 2. Project oriendation meeting was held for staff team explaining about the goal, objectives and activities of ITVC mission Sunerha Kal programme.



- 3. At first phase, 09 schools and 09 Anagnwadies were selected and done baseline assessment on WASH facilities.
- Promoted Child Cabinet in 09 schools with 10-20 members each and oriented on their roles and responsibilities and facilitated towards good performance.



- The staff team went for an Exposure visit to WASH institute at Viarlaimalai of Pudhukottai District and learnt about ITC activities already in place on WASH components. The staff team also visited the repair and renovation work in Anganwadies and Schools and interacted with Children Cabinet.
- Approached the District Joint commissioners of HR&ED temples namely Mayiladuthurai, Nagapattinam, Thiruvarur, vellur, Salem and Thiruvannamalai and explained about the project activities and built rapport.
- Inaugurated pooja of repair and renovation work in Anganwadi centre of Ambedkar nagar, Ramanathapuram District. The ward councillor and from ITC Mr. Sugandhan were present.
- Mother Committee was organized at ICDS centre of Ambedkar nagar, Ramanathapuram District and sensitized on their roles and responsibilities to monitor the repair and renovation work. Totally 27 members were participated and got sensitized.



Impact:

The Project started in Feb 2022 and in first phase, it has done its baseline and foundation work on executing WASH and Green temples in Tamilnadu. The ITC Mission Sunerha Kal is not just a program it aims to assure a good WASH facility for the younger generation and also for better waste management in temples. Coming years the project hope it would bring tangible results..



Our Committed Partners:



















Press clippings



காரைக்கால் மாவட்ட ஆட்சியர் யராட்டு



சர்மா IAS மாவட்ட ப்சென ஸ்வர்க் இதின் முழ்பில் மரிவர் ஆட்கோர், கார்க்கார், ப்சென ஸ்வர்க் இதின் முழ்பில் மரிவர் ஆட்கோர், காரைக்கார், படுதிரு குர்கள் குர்கள் குரும் அருக்கு காரைக்காகில் பேட்டாள் காரதாக் கண்ணேட்டு தெரிவத்தார். முறிவர்கள் ஸ்வர்க் இதின் நால்காகாகில் படுதிறி (டி.தி. என். றி. பிரக்காகர் சென்னவுர், சென்றோர், நார்கள் திட்டத்தில் அருக்குமாக், அம்பால கண்ணக்கும் இருக்கு இருக்கத்தின் இருத்தி இருக்கு இருக்கு இருக்கத்தின் இருக்கு இருக்கத்தின் இருத்தின் இருக்கத்தின் இருக்கத்தின் இருக்கத் இருக்கத்தின் இருக்கத் இருக்கத்தின் இருக்கத் இருக்கத்தின் இருக்கத்தி

Students sensitised to hand hygiene

EXPRESS NEWS SERVICE

STUDENTS in Karaikal and May iladuthurai were sensi tised to hand hygiene ahead of World Handwashing Day ob-served on October 15.

Nagapattinam-based Avvai Village Welfare Society (AVWS) and its donor organisation Collective Good Foundation organ ised a drawing competition on Tuesday in Karaikal on the top-ic of 'World Handwashing Day'. R Manivannan, AVWS coordi-nator, led the programme.

As many as 40 students par-ticipated, with each represent-ing a government school. They were explained the importance were explained the importance of handwashing and preven-tive measures of Covid-19. Chief Educational Officer K Rajasekaran said hand hygiene for students is crucial during the pandemic.

the pandemic.
Similarly, the Health Department in Mayiladuthurai also conducted awareness programmes at the RDO, primary health centres and anganwadi centres. Hundreds of students



குழந்தைகள் பாதுகாப்பு தொடர்பான விழிப்புணர்வு

திருக்குவளை,பிப்.27 கீழையூர் சமுதாயக் கூடத் தில் வேர்ல்டு விஷன் திட் டம் சார்பில் குழந்தைகள் பாதுகாப்பு தொடர்பான விழிப்புணர்வு வெள்ளிக்கி

னழப்புணர்வு வெள்ளிக்கி ழமை ஏற்படுத்தப்பட்டது. இந்நிகழ்விற்கு வேர் ல்டு விஷள் இந்திபா வின் சமுதாய ஒருங்கிணைப் பாளர் எம். ஜோதிமணி தலைமை வகித்தார். கீழையூர் ஊராட்சி மன்ற தலைவர் கூன்க்கி தலைவர் ஆனந்தஜோ திபால்ராஜ் முன்னிலை வகித்தார்.



வகித்தார். மாவட்ட பங்கேற்று பாலியல் வன் டிய தொலைபேசி என்கள் குழந்தைகள் பாதுகாப்பு கொடுமை தொடர்பாக வழங்கியும் விழிப்புணர்வு அலகு அலுவலர் ஜெயா பெண் குழந்தைகளுக்கு ஏற்படுத்திபேசினார் இதில் பங்கேற்று குழந்தை திகு போதிய அறிவுரைகளை ஊராட்சி செயலர் டி.எஸ். மணத்தை தடுக்க வேண்டி வளகும் பருவத்திலிரு சரவண பெருமாள்,கிராம யதன் அவசியம் குறித்தும். ந்தே பேற்றோர்கள் கற்று குழந்தைகள் அதிக நேரம் த்தர வேண்டும், மேலும் ரக்கள், அங்களையடி பணி செல்போன் பார்ப்பதால் ஏற்படும் பாதிப்புகள் பற் கள் தங்களில் பெண் யாளர்கள் உள்ளிட்ட பலர் ஏற்படும் பாதிப்புகள் பற் கள் தங்களலு பாலுகாப் பங்கேற்றனர். இறுதியாக நியும் வினக்கி கூறி விழி பினை உறுதி செய்வது பிபுணர்வு ஏற்படுத்தினர். தொடர்பாகவும், அவசர சமூக ஒருங்கிணைப்பாளர் தாகை மாவட்ட சைல்டு காலங்களில் பெண்கள் ராஜபாண்டி நன்றியுரை லைன் அலுவலர் அமுதர தோடர்பு கொள்ள வேண் வழங்கினார். மாவட்ட பங்கேற்று பாலியல் வன்

டிய தொலைபேசி எண்கள்

NGO uses streetplays to deliver a message on anaemia

Nagapattinam: A nonprofit organisation from Nagapattinam, Avvai

Village Welfare Society, is creating awareness of anaemia and its preventive measures in villages through streetplays. "We focus on creating awareness about nutrition among women and adolescent girls. We sensitise people to precautions, diagnosis and treatment. We plan to do an anaemia test for 2,500 women with 500 in each village. We are also planning to conduct

awareness events aiming at bringing about at behaviour change on their food pattern, hygiene and conduct test after implementing changes," said R Manivannan, a coordinator from the Society. The organisation has campaigned in villages such as Selloor, Thethi, Palalyur, Kothamangalam and Agarakonthai so far. Welspun Group, an Indian multinational conglomerate from Mumbai, is supporting the Society. The organisation is also planning to conduct medical camps and counselling sessions. Manivannan said streetplays help them create interest among people at the rural level and orient them.





காரைக்காலில் ககாதாரக் கல்வி தறித்து பள்ளி ஆசிரியர்களுக்காக நடைபெற்ற பமிற்சி முகாமில் பேசிய அரசு மருத்து

காரைக்கால் மாவட்டத்தைச் சேர்ந்த ஆசிரியர்களுக்கு சுகாதாரக் கல்வி பயிற்சி

கா**ரைக்கால்:** காரைக்கால் மாவட்டத்தில் உள்ள 93 தொடக்க மற்றும் நடுமைப் பள்ளிகளைச் சேர்ந்த 186 ஆசிரியர்களுக்கு ககாதாரம் குறித்த பயிற்சி அளிக்க திட்பகிடப்பட்டு, அதற்கான தொடக்க நிகழ்ச்சி கடந்த 17-ம் தேதி காரைக்கால் முதன்மைக் கல்வி அலுவலக வளாகத்தில் நடைபெற்றது.

டெட்டால் பனேகா ஸ்வஸ்த் இந்தியா (முபிஎஸ்ஐ) பிரச்சாரத் திட்டத்தின் ஒருபகுதியாக, கலெக்டிவ் குட் ஃபவுண்டேவுன் ஆதரவுடன், அவ்வை கிராம நலச் சங்கத்தின் மூலம் 4 நாட்கள் நடைபெறும் பயிற்சி முகாமை காரைக்கால் ஆட்சியர் அர்ஜுன் சர்மா நேற்று முன்தினம் குத்துவினக்கேற்றி தொடங்கி வைத்தார். பமிற்சி முகாக்கு, காரைக்கால் மாவட்ட மேல்நிலைக் கல்கி துணை இயக்குநர் எம்.ராறேஸ்வரி தலைமை வகித்து பேசம்டோது, ககாதாரக் கல்வியை தாங்களாகவே பமிற்சி செய்யவும், செயல்முறை அடிப்படையிலான கற்றல் முறையில் குழந்தைகளுக்கு கல்வி கற்பிக்கவும் ஆசிரியர்களைக் கேட்டுக்கொண்டார்.

மாவட்ட உதவி திட்ட ஒருங்கிணைப்பாளர் ஷீலா, கல்வித்துறை வட்ட துணை ஆய்வாளர்கள் டொன்.சவந்தரராக, பால்ராஜ், அவ்வை கிராம நலச் சங்க ஒருங்கிணைப்பாளர் ஆர்.மணிவண்ணன், மருத்துவர் தமிழ்வேலன் உள்ளிட்டோர் பள்ளிகளில் சுகாதாரக் கல்வியை வளர்த்தெடுப்பது குறித்து ஆசிரிபர்களுக்கு விளக்கமனித்தனர்.

தனிநபர் கசுதாரம், வீடு, பள்ளிகளில் கசுதாரம், நோயுற்று இருக்கும்போது ககாதாரத்தைப் பேணுதல், ககாதாரமான சுற்றுச்சூழல் குறித்து மாணவர்களுக்கு கற்பிக்கும் வகையில் ஆசிரியர்களுக்கு பமிற்சி ளிக்கப்படுகிறது. மேலும், பாடத்திட்ட கையேடு, மாணவர்களுக்கான பமிற்சியேடு, ககாதாரம் தொடர்பாக கார்ட்டுன் அடிப்படையிலான வீடியோ உள்ளிட்டவை ஆசிரியர்களுக்கு அளிக்கப்படுகின்றன.

நோய்த் தொற்றுப் பரவல் காரணமாக பல பள்ளிகள் மூடப்பட்டுள்ளதால், இதுகுடுத்த நிகழ்ச்சி தயாரிக்கப்பட்டு சமூக ஊடகங்கள் மூலம் அனைத்துப் களையும் சென்றடைய ஏற்பாடு செய்யப்பட்டுள்ளது. ப.பிற்சிமின் முடிவில் ககாதாரக் கல்வியைப் பகிர்ந்துகொள்வதற்கும், சிறந்த செயல் திட்டங்க பதிவு செய்வதற்கும் அனைத்து ஆசிரியர்களையும் உள்ளடக்கி ஒரு தனி வாட்ஸ்அப் குழு உருவாக்கப்படும் என்று தெரிவிக்கப்பட்டுள்ளது.

அகர கொந்தகை ஊராட்சியில் இலவச பொது மருத்துவ முகாம்



நாகை மாவட்டம் இரும

சோதனை செய்யப்பட்டு வி தனர்.

நாகப்பட்டினம்.டி.க.30- வினை நோய்கள் குறித்து பரி மருத்துவ குழுவினர் தெரிவித் இந்த முகாமிற்கு ருகல் ஒன்றியம் அகரகொந் ழிப்புணர்வு ஏற்படுத்தப்பட் ஊராட்சி மன்ற தலைவர் தமி தகை ஊராட்சி வாழ்மங்கலத் டது. இந்த முகாமில் பொது முரசி பக்கிரிசாமி தலைமை இல் வெஸ்பன் மற்றும் மருத்துவம், கண், எலும்பு, வகித்தார், வெல்டன் நிட்ட அவ்வை இராம நல சங்கம் மகளிர் குழந்தை மருத்துவம் மேலாளர் மதன், அவ்வை சார்பாக பொது மருத்துவ உள்ளிட்ட நோய்கள் பரிசோ இராம நல சங்கத்டுன் நிர்வாகி முகாம் புதன்கிழமை நடை தனை செய்யப்பட்டு மருந்து மணிவண்ணன் ஆகியோர் பெற்றது. கள் வழங்கப்பட்டது மேலும் முன்னிலை வகித்தனர் இதில் இந்த முகாமில் பெண் பின்தங்கிய 5 - கிராமங்களை 20- க்கும் மேற்பட்ட விநாயக கள், வளர் இளம் பெண்க தேர்வு செய்து சுமார் 2500 - மிஷின் மருத்துவக் கல்லூரி ளுக்கு இரத்தப்பரிசோதனை. பேருக்கு மருத்துவ ஆலோச மின் மருத்துவ குழுவினர் மார்பக புற்று நோய், பால் னைகளை வழங்க உள்ளதாக முகாமில் ஈடுபட்டனர்.

Non-profits to train Karaikal schools on good hygiene

AS part of the Dettol Banega Swasth India (DBSI) campaign, Avvai Village Welfare Socie-Avea Village Welfare Sor ty with the support of Collective Good Foun-dation is planning to train primary and mid-dle schools teachers. nfin

The programme is aimed at training 185 teachers from 53 primary & middle schools. Collector Arjun Sharma inaugurated a fourday training program on Mon-day. He advised the teachers to

practice hygiene and educate
the children with activity-based
learning. He also thanked DBS1
for taking up hygiene education to children which, he said,
was the need of the bour.
Deputy Director of
School Education
Raissbauri Additional

School Education
Rajeshwari, Additional
District Programme
Coordinator Sheela,
Avval Village Welfare
Society Secretary M
Krishnakumar and zonal
supervisors participated and
inotivated the teachers on promoting bygiene education in
schools.

The non-profits are training the teachers on hygiene educa-tion, including personal hy-giene, hygiene at home, at school, during illness and hy-giene in the environment. They are also planning to support teachers' curriculum manuals, student workhooks, non-touch teachers' curriculum manasis, student workbooks, non touch hand wash dispensers, cartoon-based videos on hygiene and Hygiene Buddy', and a science-based tool kit to learn about safe hygiene.

Since schools are closed due to the pandemic, the programme would be telecast on YouTube and shared in WhatsApp.



Special Guests in our Programme:







In appreciation of excellent work towards implementing comprehensive and people centered sustainable programmes for the marginalized sections of society, AVVAI has been conferred with the following awards, which act as a catalyst for Avvai to strive for rendering better services to the marginalized.

- State Level Award to Avvai for Excellent performance under SHG-Bank Linkage Programmefrom NABARD. (Avvai retains the State Level Award from the year 2000-01 to 2006-07)
- District Level Award for Best NGO in Skill Development for SHGs- Thiruvarur- 2003-04
- Social Responsibility Award to Avvai for implementing community based programmes for senior citizen from the Excellency Shri. Surjith Singh Barnala, Former Governor of Tamil Nadu.
- Award from HelpAge India & NDTV Viewers for best performance under Elders Rehabilitation Project -2007-08
- Award from Collective Good Foundation for Excellent Dedication and Support to Driving Change – A programme on Hygiene Education to Children of Primary school, Thiruvallur District of Tamil Nadu 2018-19.
- Certificate from Indian World Records for largest Human display of Clean Hand obtained by Avvai on 16th October 2019.

Mobile: 094450 33360 Email: avvaikk@yahoo.com Web: www.avvai.org



Avvai & its List of Projects						
S.No	S.No Project Name Partner		Duration			Target
3.110	Project Name	Faither	From	То	Target area	population
1	National Creche Scheme	Tamil Nadu State Social Welfare Board	2002	On going	Kilvelur Block	Children
2	Nagapattinam Childline-1098	CHILDLINE India Foundation	Jan- 2005	On going	Nagapattinam district	Children
3	Vidiyal Family Counselling Centre	Centeral Social Welfare Board	Apr- 2002	On going	Nagapattinam district	Women
4	Adaikalam – Swadhar Greh	Central Social Welfare Board	Apr- 1997	On going	Nagapattinam	Women and girls
5	Anubhavam – Home for Senior Citizen	Department of Social Welfare	Apr- 2000	On going	Kilvelur Block	Senior Citizen
6	Annapoorani Home for Senior Citizen	Ministry of Social Justice & Empowerment	Apr- 2002	On going	Ariyalur	Senior Citizen
7	Ambujam - Home for Senior Citizen	Ministry of Social Justice & Empowerment	Oct- 1998	On going	Nagapattinam	Senior Citizen
8	"Pudhumalar" OIntegrated Rehabilitation Centre for Addicts	Ministry of Social Justice & Empowerment	Mar- 2001	On going	Nagapattinam district	Men
9	"Gandhiji" Integrated Rehabilitation Centre for Addicts	Ministry of Social Justice & Empowerment	Nov- 2007	On going	Karaikal	Men
10	Program on Health Hygiene Promotion in Schools	Collective Good Foundation	June 2018	Ongoing	Thiruvallur & Peramballur	School children, Teachers and the community
11	Preventing Marine Litter in Ecosystems, Tamilnadu	giz	Aug 2021	Feb 2022	Chennai	General Public
12	Promoting WASH facilities and Green Temples in Tamilnadu	ІТС	Feb 2022	Ongoing	Tamilnadu	School, Anganwadi and Temples



Avvai village welfare society - Organization Profile

Introduction:

AVVAI VILLAGE WELFARE SOCIETY shortly known as "Avvai" was initiated on 6th February 1978. It works among children, women, elders and disaster affected in the sectors of education, child rights & child protection, pre primary education, health & sanitation, women empowerment, deaddiction, elder care, disaster risk management, Solid Waste Management, Marine litter Management and climate change adaptation. The organization was registered under Indian Societies Registration Act XXI of 1860 in the year 1978. It works in Nagapattinam, Thiruvarur, Mayiladuthurai, Ariyalur, Trichy, Salem, Thiruvannamalai, Ramanathapuram, Perambalur & Thiruvallur Districts of Tamil Nadu and Karaikal, Mahe, Yanam & Puducherry Districts of Puducherry UT.

Registered Office:

Manalmedu, Kilvelur -611 104 Nagapattinam District

Administrative Office:

29. Sattaiyapper Melaveethi, Nagapattinam- 611 001 Nagapattinam District, Tamil Nadu.

Phone & Fax: +91 4365 224998,

Mobile: 09445033360, Email: avvaikk@yahoo.com Web: www.avvai.org

https://www.facebook.com/Avvai-Krishnakumar-103465714575008/

Linkedin: linkedin.com/in/krishnakumar-madhavan-75700281

Contact Person & Designation

Mr. M. Krishnakumar, Secretary

Mobile: 9443317544 Year Avvai founded : 1976

Registration No. & Date :Registration No.5/78 Dated 06.02.1978 Registration Act: Indian Societies Registration Act XXI of 1860

Exemption from IT: Yes (Holding 80G & 12A)

NGO Darpan ID: TN/2010/0034750

FCRA Reg. No:075960015 / Guide Star India No.12383

Branch Office Address:

No.29. Sattaiyapper Melaveethi, Nagapattinam-611 001 Nagapattinam District, Tamil Nadu.

170/1 Gandhi Nagar Main Road Near WIMCO Nagar Metro Chennai 600019.

51. Gnanaprakasm Street, Karaikal-609 602, Karaikal District, Puducherry.

18/1, Periyar Nagar, Ist Lane, Ariyalur -621704 Ariyalur District

Objectives:

- To ensure rights of children, women, socially and physically challenged and disaster affected
- To promote sustainable development through education, health, livelihood, disaster relief and rehabilitation, de-addiction and community organization activities
 To promote gender equity and promote socio-economic betterment of women through the development of community based organizations and federating them in collaboration with Govt and other organizations
- To network with community based organizations, civil society organizations, local, State and Central Govt and national and international NGOs to achieve the vision and mission of the society
- To carry out advocacy efforts on behalf of children, women and elders

Geographical Area:

Nagapattinam, Thiruvarur, Mayiladuthurai, Ariyalur, Trichy, Salem, Thiruvannamalai, Ramanathapuram, Perambalur & Thiruvallur Districts of Tamil Nadu and Karaikal, Mahe, Yanam & Puducherry Districts of Puducherry UT.





S. Santhanagopalan & Co.,

Chartered Accountants

No. 78C, North Main Street, Opp. to Allahabad Bank, Thiruvarur - 610 001.

Ph: 04366 - 244471, Cell: 94432 46980 www.caganesh75@rediffmail.com.

Avvai Village Welfare Society, Kilvelur, Nagapattinam (Dt) CONSOLIDATED RECEIPTS AND PAYMENTS ACCOUNT FOR THE YEAR ENDED 31st MARCH, 2022

RECEIPTS	AMOUNT	PAYMENTS	AMOUNT	
To OPENING BALANCES:				
Cash in Hand:		BY SOCIAL/CHARITABLE:		
Cash at bank:	1.06.94.588.05	Scheme expenses - Non FCRA(sch-3)	1.67.30.088.00	
Grant Received from FCRA (sch-6)	2.74.700.00	Scheme expenses - CSR(sch-5)	1.37.82.851.31	
Grant Received from Non FCRA (sch-7)	86,82,455.00	Scheme expenses - FCRA (sch-4)	2,47,175.76	
Grant Received from CSR (sch-8)	1.53.75.505.00	Bank Charges	4,819.03	
Interest Received from Bank	1,81.609.00	Meeting exp	12.251.00	
Donation Received	36.99,708.04	Society Registration Renewal charges	1.800.00	
Gas Subsidy	710.12	Printing charges	1.682.00	
Other Advance Recoverd	15,51,055.00	Fixed Assets Current Year(Sch-9)	19.50.865.00	
EPF-Recovery	4,39,212.00	EPF Charges	775.00	
TDS Recovery	1.51.295.00	Car Insurance Paid	34,743.00	
		FCRA Renewal Charges	5,000.00	
		EPF-Remittance	4,39.370.00	
		Proprety Tax-(Temple Tax KVL) Other Advance Paid	5.00,000.00 9.63.957.00	
		TDS Remittance	1.51.295.00	
P.		TDS Receivable	42,420.00	
8		By CLOSING BALANCE:		
		Cash inHand	8,700.00	
		Cash at bank	61.73.045.11	
TOTAL	4,10,50,837.21	TOTAL	4,10,50,837,21	

Prepared from the books & records

AGOP

Tiruvarur

produced before us

For S.Santhanagopalan &Co

Chartered Accountants

G.Ganesh Partner

M.No.212269

Place: Tiruvarur Date : 23.04.2022 For Avvai Village Welfare Society

(M.Krishnakumar)

Saltaryapper

gepattinam

Secretary

H.O.: Old No. 12, New No. 16, V Cross Street, Sasthri Nagar, Adyar, Chennai - 20.





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Avvai Village Welfare Society, Kilvelur, Nagapattinam (Dt) CONSOLIDATED INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31st MARCH, 2022

EXPENDITURE	AMOUNT	INCOME	AMOUNT	
To Scheme expenses		BY Grant Received from FCRA (sch-6)	2.74.700.00	
Scheme expenses - Non FCRA(sch-3	1.67.30.088.00	Grant Received from Non FCRA (sch-7)	86.82,455.00	
Scheme expenses - CSR(sch-5)	2.07.12.211.31	Grant Received from CSR (sch-8)	1.53.75,505.00	
Scheme expenses - FCRA (sch-4)	2.47.175.76	Interest Received from Bank	1:81,609.00	
Bank Charges	4,819.03	Donation Received	36,99,708.04	
Meeting exp	12,251.00	Gas Subsidy	710.12	
Society Registration Renewal charges	1.800.00			
Printing charges	1,682.00			
Car Insurance Paid	34.743.00			
FCRA Renewal Charges	5,000.00			
Proprety Tax-(Temple Tax KVL)	5.00,000.00			
EPF charges	775.00			
Depreciation written off	9,17,308.00	Excess of Expenditure Over Income	1.09.53.165.94	
TOTAL	3,91,67,853.10	TOTAL	3,91,67,853.10	

Prepared from the books & records

produced before us

For S.Santhanagopalan &Co

Charlered Accountants

Partner M.No.212269

Place: Tiruvarur Date : 23.04.2022 For Avvai Village Welfare Society

Krishnakumo

Secretary

Sattayapper Melaveethi, Nagapattinam (1)

H.O.: Old No. 12, New No. 16, V Cross Street, Sasthri Nagar, Adyar, Chennai - 20.

AGOPA





S. Santhanagopalan & Co.,

Chartered Accountants

No. 78C, North Main Street, Opp. to Allahabad Bank, Thiruvarur - 610 001.

Ph: 04366 - 244471, Cell: 94432 46980 www.caganesh75@rediffmail.com.

Avvai Village Welfare Society, Kilvelur, Nagapattinam (Dt) CONSOLIDATED BALANCE SHEET AS ON 31st MARCH, 2022

LIABILITIES	AMOUNT	ASSETS	AMOUNT
GENERAL FUND:	2,48,72,854.74	FIXED ASSETS (Sch-9)	61,04,079.52
Less : Current Year	1,09,53,165.94		
9		CURRENT ASSETS	
	1,39,19,688.80	Rent Advance	4,35,000.00
		Loans & Advances (Sch-2)	49,68,476.17
		Tax Deducted at Source	11,36,403.00
CURRENT LIABILITIES & PROVISIONS			
others (sch-1)	49,06,015.00	Cash inHand	8,700.00
		Cash at bank	61,73,045.11
TOTAL	1,88,25,703.80	TOTAL	1,88,25,703.80

Prepared from the books & records produced before us

For S.Santhanagopalan &Co

Chartered Accountants

G.Ganesh Partner

M.No.212269

Place: Tiruvarur

Date: 23.04.2022

For Avvai Village Welfare Society

(M.Krishnakumar)

Secretary

Sattaiyapper Melaveethi, Nagapattinam

H.O.: Old No. 12, New No. 16, V Cross Street, Sasthri Nagar, Adyar, Chennai - 20.

Tiruvarur



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Simply send us an email on avvaikk@yahoo.com and we will be happy to create a customized donation option for you!

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